* We need to expand our definition of Entrepreneurship

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The Author of this paper explains why entrepreneurship is important and what is its definition. In earlier century many great entrepreneurs have established huge companies around a model of scalable efficiency. The employees in that companies have a specific set of work and perform them is a reliable and predictable way. Employee society was formed the companies gained but employees remained as employees only. In the contemporary world the model of organising business has become difficult and challenging. It is called Big Shift it is due to increase in digital technology. To succeed in period of big shift we need create an entrepreneurial society, we must all strive to become entrepreneurs.

General Definition: Most of the people generally think entrepreneurship is a task of young people who create big company and get a billion-dollar turnover. Author mentioned such startups as fabled unicorns.

Authors Definition: An entrepreneur is the one who seeks opportunity to create value and is willing to take the risk to capitalise on that opportunity like finding the opportunity, taking the risk and value of creation.

With increasing technology not only the opportunities for entrepreneurship have increased but also the risk and uncertainty in success has increased. We need to develop and entrepreneurship qualities such that we can take those risks and pursue the opportunity. We should not only focus on unicorn businesses but also a small business can get a good profit. Older businesses are fragmenting and newer businesses are formed, unicorns are rare in a business. Young entrepreneurs forming a team can start small startups which can have a great value. For growth of developing countries like India and under developed countries entrepreneurship is the key to accelerate their country.

Employee mindset having a specific set of tasks and not doing any other works until the leader tells will not work in the present world. We need entrepreneurs in every part of society to create an opportunity and more value. We should move from scalable efficiency to scalable learning. Starting from scratch rarely work in entrepreneurship. More powerful method is scaling in the edge gaining experiences in the larger companies and establish a company on our own. The world gets dynamic with more entrepreneurs. the society is accelerating from employee society to entrepreneurial society. The employee has to suffer in such society. The force of big shift is too big and we cannot turn back.